

r SEO Job Preparation

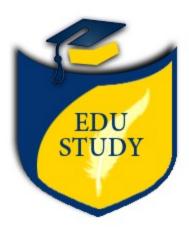


Keywords seo interviews questions, search engine optimization questions, seo question lists

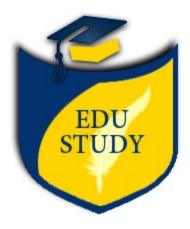
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URL

- 1. What is SEO & why is it so important?
- 2. What is a Search Engine?
- 3. Name of a few search engines.
- 4. Who are the Founders of Google?
- 5. In which year was Google founded?
- 6. What is World Wide Web?
- 7. What is a Domain?
- 8. What is HTTPS/SSL Update?
- 9. What is domain extension?
- 10. What is a website?
- 11. What is a Web server?
- 12. What is Web Hosting?
- 13. What is Crawling?
- 14. What is Indexing?
- 15. What is SERP?
- 16. What is organic result?
- 17. What are paid results?
- 18. What is "Google Suggest" or "Autocomplete"?
- 19. What is On Page SEO?
- 20. What is Off Page SEO?
- 21. What is the definition of keyword?
- 22. What is long tail keyword?
- 23. What are LSI keywords?
- 24. What are Heading tags?



- 35. What is an outgoing link?
- 36. Why are backlinks important in SEO?
- 37. What are Google Sitelinks?
- 38. What is Google Knowledge Graph?
- 39. What is Google My Business?
- 40. What are the most important Google ranking factors?
- 41. What is robots.txt?
- 42. What is HTML Sitemap?
- 43. What is XML Sitemap
- 44. How can I see what pages are indexed in Google?
- 45. What are doorway pages?
- 46. What are 404 errors?
- 47. What is anchor text?
- 48. Definition of SEO Audit
- 49. Popular SEO Blogs to follow
- 50. What is Image Alt Text?
- 51. What is Google Webmaster Tools/Google Search Console?
- 52. What is Google Fetch?
- 53. What is ccTLD?
- 54. How do you separate words in URL?
- 55. What is Google Dance?
- 56. What is 301 Redirect?
- 57. What is Google Analytics?
- 58. What is Google PageRank?
- 59. What is Domain Authority?
- 60. What is Search Engine Submission?
- 61. What is Directory Submission?
- 62. What is Article submission?
- 63. What is Press Release submission?
- 64. What are Classified ads?
- 65. What is Forum Posting?
- 66. What is a Business directory?
- 67. What is Social Bookmarking?



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- 78. What is referral traffic?
- 79. What is Google trends?
- 80. What is content marketing?
- 81. What are crawl stats?
- 82. What is RankBrain in SEO?
- 83. What is RSS Feed?
- 84. What is Black Hat SEO?
- 85. Name a few Black Hat SEO techniques
- 86. What is the meaning of competitive analysis?
- 87. What is contextual backlink?
- 88. What is Guest posting?
- 89. What is Blog commenting?
- 90. What is Google Algorithm?
- 91. What is Google Hummingbird?
- 92. What is Google's Rich Answer Box?
- 93. What is Google Panda?
- 94. What is Mobilegeddon?
- 95. What is Google Penguin?
- 96. What is Google Pigeon Update?
- 97. Do you still use directory submission? Which website you refer for directory submission list?
- 98. How you define a Backlink?
- 99. How you define outbound or outgoing or external Links?
- 100. What is Googlebot, provide more details about it?
- 101. How would you define cross links and how it works?
- 102. What is Keyword and the significance of keywords in SEO?
- 103. What is Canonical URL?
- 104. How H1, H2 and Alt Text are important in SEO?
- 105. What is Page Title? and What are SEO meta tags?
- 106. Tell me some of the useful on Page SEO factors?
- 107. Which factors are important for Off Page SEO?
- 108. What are latest Link Building Strategies?
- 109. How content is important for SEO?
- 110. What are Search engine Robots, spiders and Crawlers? How it works in SEO?



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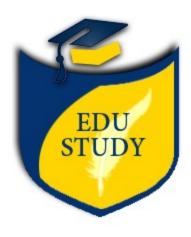
blogs you follow? purpose?

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- 121. Is title tag valuable for SEO?
- 122. Describe the SEO vs search engine marketing?
- 123. What is LSI?
- 124. How you can find your SEO techinques are working as expected?
- 125. What is competitive analysis in SEO?
- 126. What will you do if your SEO tips or methods does not work?
- 127. How to move content of your website to new domain-name?
- 128. How do you SEO of the big websites or portals which has millions of pages?
- 129. What is Keyword Prominence/prominent?
- 130. What is Keyword Proximity?
- 131. What is Keyword Frequency
- 132. What is Google Penalty?
- 133. What is AMP
- 134. Suppose a user gave us a negative feedback on our Facebook page, how would you handle that?
- 135. Have you made any mistakes in your SEO based profiles and how did you rectify them?
- 136. Which SEO software and tools are you using for search engine optimization work?
- 137. What are you looking forward to working in SEO field?
- 138. What steps would you follow to optimize a website?
- 139. Name of a few Popular SEO Tools
- 140. What is cloaking?
- 141. What is keyword density?
- 142. What is keyword frequency?
- 143. What is Google sandbox?
- 144. What are the common SEO mistakes while producing digital content?
- 145. Have you ever dealt with link penalties? How?
- 146. After implementing distinct SEO methods for a site, if you haven't got any improvements. What would be your next step?
- 147. To increase rankings, what things should not be performed to avoid a penalty?
- 148. What is Disavow tool?

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