



## r SEO Job Preparation



**Keywords** seo interviews questions, search engine optimization questions, seo question lists

**Hits** 4142

**URL**

1. What is SEO & why is it so important?
  2. What is a Search Engine?
  3. Name of a few search engines.
  4. Who are the Founders of Google?
  5. In which year was Google founded?
  6. What is World Wide Web?
  7. What is a Domain?
  8. What is HTTPS/SSL Update?
  9. What is domain extension?
  10. What is a website?
  11. What is a Web server?
  12. What is Web Hosting?
  13. What is Crawling?
  14. What is Indexing?
  15. What is SERP?
  16. What is organic result?
  17. What are paid results?
  18. What is “Google Suggest” or “Autocomplete”?
  19. What is On Page SEO?
  20. What is Off Page SEO?
  21. What is the definition of keyword?
  22. What is long tail keyword?
  23. What are LSI keywords?
  24. What are Heading tags?
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35. What is an outgoing link?
  36. Why are backlinks important in SEO?
  37. What are Google Sitelinks?
  38. What is Google Knowledge Graph?
  39. What is Google My Business?
  40. What are the most important Google ranking factors?
  41. What is robots.txt?
  42. What is HTML Sitemap?
  43. What is XML Sitemap?
  44. How can I see what pages are indexed in Google?
  45. What are doorway pages?
  46. What are 404 errors?
  47. What is anchor text?
  48. Definition of SEO Audit
  49. Popular SEO Blogs to follow
  50. What is Image Alt Text?
  51. What is Google Webmaster Tools/Google Search Console?
  52. What is Google Fetch?
  53. What is ccTLD?
  54. How do you separate words in URL?
  55. What is Google Dance?
  56. What is 301 Redirect?
  57. What is Google Analytics?
  58. What is Google PageRank?
  59. What is Domain Authority?
  60. What is Search Engine Submission?
  61. What is Directory Submission?
  62. What is Article submission?
  63. What is Press Release submission?
  64. What are Classified ads?
  65. What is Forum Posting?
  66. What is a Business directory?
  67. What is Social Bookmarking?
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78. What is referral traffic?
  79. What is Google trends?
  80. What is content marketing?
  81. What are crawl stats?
  82. What is RankBrain in SEO?
  83. What is RSS Feed?
  84. What is Black Hat SEO?
  85. Name a few Black Hat SEO techniques
  86. What is the meaning of competitive analysis?
  87. What is contextual backlink?
  88. What is Guest posting?
  89. What is Blog commenting?
  90. What is Google Algorithm?
  91. What is Google Hummingbird?
  92. What is Google's Rich Answer Box?
  93. What is Google Panda?
  94. What is Mobilegeddon?
  95. What is Google Penguin?
  96. What is Google Pigeon Update?
  97. Do you still use directory submission? Which website you refer for directory submission list?
  98. How you define a Backlink?
  99. How you define outbound or outgoing or external Links?
  100. What is Googlebot, provide more details about it?
  101. How would you define cross links and how it works?
  102. What is Keyword and the significance of keywords in SEO?
  103. What is Canonical URL?
  104. How H1, H2 and Alt Text are important in SEO?
  105. What is Page Title? and What are SEO meta tags?
  106. Tell me some of the useful on Page SEO factors?
  107. Which factors are important for Off Page SEO?
  108. What are latest Link Building Strategies?
  109. How content is important for SEO?
  110. What are Search engine Robots, spiders and Crawlers? How it works in SEO?
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ing exact domain of website in Google?

blogs you follow?  
purpose?

s?

lomains

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121. Is title tag valuable for SEO?

122. Describe the SEO vs search engine marketing?

123. What is LSI?

124. How you can find your SEO techniques are working as expected?

125. What is competitive analysis in SEO?

126. What will you do if your SEO tips or methods does not work?

127. How to move content of your website to new domain-name?

128. How do you SEO of the big websites or portals which has millions of pages?

129. What is Keyword Prominence/prominent?

130. What is Keyword Proximity?

131. What is Keyword Frequency

132. What is Google Penalty?

133. What is AMP

134. Suppose a user gave us a negative feedback on our Facebook page, how would you handle that?

135. Have you made any mistakes in your SEO based profiles and how did you rectify them?

136. Which SEO software and tools are you using for search engine optimization work?

137. What are you looking forward to working in SEO field?

138. What steps would you follow to optimize a website?

139. Name of a few Popular SEO Tools

140. What is cloaking?

141. What is keyword density?

142. What is keyword frequency?

143. What is Google sandbox?

144. What are the common SEO mistakes while producing digital content?

145. Have you ever dealt with link penalties? How?

146. After implementing distinct SEO methods for a site, if you haven't got any improvements. What would be your next step?

147. To increase rankings, what things should not be performed to avoid a penalty?

148. What is Disavow tool?

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